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**IMMEDIATE MEDIA RELEASE**

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**Amara Singapore is Awarded the  
Hospitality Asia Platinum Awards (HAPA) Deluxe Hotel Of The Year 2008**

City living: Proximity, Privacy, and Preferences

**Kuala Lumpur, 4<sup>th</sup> December 2008** - Amara Singapore was one of the final winners within the category of "HAPA Deluxe Hotel 2008" at the recent Hospitality Asia Platinum Awards (HAPA) held in Kuala Lumpur.

Contending with other established business hotels within Singapore, Amara Singapore has held true to its roots of being the *flagship city centre hotel* of the Amara Hotels & Resorts chain.

"This award places emphasis on the most important assets within a hotel, the staff members. We strongly believe in spreading the essence of Asian hospitality, which is ensuring that our guests' every needs are met and providing them with a unique and customized experience with us at Amara. Receiving this award is testament that Amara Hotels & Resorts is at the forefront of the Asian hospitality industry." says Mr Albert Teo, CEO of Amara Holdings Limited, parent company of Amara Hotels & Resorts.

Located within a walking distance to Singapore's Central Business District, Amara Singapore is the favourite choice amongst business travelers. With a dedicated team of conference planners; the newly refurbished Grand Ballroom and four function rooms are fully equipped with state-of-the-art AV technology. Amara Singapore provides its corporate clientele with a top-end MICE (Meetings, Incentives, Conventions, Events) facility right next to their offices.

Living in the town center, Amara Singapore is also aware of the privacy needs of her guests. The Amara Club Floors on Level 17 and 18 of the hotel is linked by a spiral stairway, providing her guests with an exclusive hideaway, allowing them to retreat to a luxurious world of isolation and convenience. The Amara staff at the private Club Lounge ensures that these guests remain well fed with a 24hour personalised butler service as they revel in a world away from the hustle and bustle of city life.

All work and no play makes one a dull jane. Amara Singapore provides her guests with a plethora of avenues in which they can unwind and relax. From its Balinese-style resort pool, to a work-out at the gym, or escaping to the spa within the hotel, guests can rejuvenate themselves after a grueling day at work.

Amara Singapore Hotel  
165 Tanjong Pagar Road  
Singapore 088539



For guests looking to satisfy their taste-buds, Amara Singapore has chefs preparing sumptuous buffets at its coffeehouse, Element; or delectable Chinese delights from the exquisite Silk Road; to royal Thai cuisine within Thanying; and chic cocktails at Alphabet bar.

Amara Singapore makes certain that her guests are well taken care of in true Asian hospitality style, as they live in the bustling lion city, Singapore.

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### **About Amara Singapore**

Amara Singapore is a 380-room business hotel located within Singapore's Central Business District. Amara Singapore showcases special touches such as a minimalist themed lobby, an exclusive Club Floor with personalised butler services, and a contemporary Balinese-style resort pool. Guests will also enjoy an exquisite dining experience through the hotel's collection of iconic, chic restaurants and bars: *Silk Road*, *Thanying*, *Element*, *Café Oriental*, *Santaro Fine Dining*, *Hyang-to-Gol*, *Hue Restobar*, and *Alphabet Bar*.

### **About Amara Hotels & Resorts**

Amara Hotels & Resorts owns and manages properties globally. Headquartered in Singapore, Amara believes in the delivery of excellent service. Guests can expect to be presented with a unique and individual experience throughout its properties around the world. Through paying attention to all details of their guests' experience, Amara promises to host them with warmth and passion, hallmarks of the quintessential Asian hospitality presented by Amara Hotels & Resorts.

For more information on the hotels, visit [www.amarahotels.com](http://www.amarahotels.com).

**Issued by Resonance Consultancy Pte Ltd on behalf of Amara Hotels & Resorts**

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